This assignment is to apply the librarians’ instruction in searching for business information.

1. Select a company to search on

2. Identify the NAICS for the company you select

3. Identify the Ownership and the Executive team

4. Search in different databases the financials of the company

5. Search in Nexis Uni if there are any court cases against the company

6. Submit a report by the end of class

Note: the link to the CONM4100 Lib guide is: http://library.wit.edu/guides/conm_4100